

AVA ROXANNE STRITT



Spa Travel Gal

TRAVEL WRITER
CONTENT CREATOR
SPA EXPERT
WELLNESS LOVER

Ava@SpaTravelGal.com
678-485-5038

STATS

Instagram - 67,000+
Verified Twitter - 34,000+
Facebook Fans - 5,550+
Facebook Friends - 3,575+
LinkedIn - 5,000+ Connections
TikTok - 2,000+
Pinterest 36,000 Monthly Viewers

ABOUT

Ava is a travel writer who has redefined the average spa day into a wellness adventure. As a freelance writer, Ava is known for gaining brands multiple placements across all platforms, from glossy, print magazines to online publications. She offers huge engagement across multiple social media platforms. Various public relations representatives call her a "Triple Threat that Keeps on Giving!"

Ava has collaborated with many brands. A few include: The Ritz-Carlton, Fairmont Hotels, Rocky Mountaineer, Delsey Luggage and various destinations, such as Switzerland, Paris, Quebec and Vancouver to name a few.

SPA TRAVEL GAL
INSTAGRAM PROMOS
BRAND AWARENESS PACKAGES
TWITTER SHOUTOUTS
BANNER PROMOTION
TRIPADVISOR REVIEWS
BRAND AMBASSADOR
USA TODAY SPA EXPERT
TRAVELOCITY, SPA INC.
UPSCALE LIVING MAGAZINE
LA TRAVEL MAG & MORE

Follow Ava on all her social media channels (@spatravelgal) for updates!

SpaTravelgal.com

All packages can be customized.

Ask about pricing.

Basic Package (2-3 days)

All lodging, transportation, meals and activities paid for by organizer

- 1 blog post of 1,000+ words SEO-optimized on SpaTravelGal.com
- 2 tagged Instagram photos during the duration of the trip starting after day 1, to continue up to one day after the trip. May not be in real time, depending on availability of internet.

Mid-Level Package (2-5 days)

All lodging, transportation, meals and activities paid for by organizer

- 1 blog post of 1,000+ words SEO-optimized on SpaTravelGal.com
- 2 tagged Instagram photos during the duration of the trip starting after day 1, to continue up to one day after the trip. May not be real time, depending on availability of internet.
- 1 social media post per day on Facebook and verified Twitter.
- 2 iPhone photographs (royalty-free use for social media and web)
- 1 DSLR photograph (royalty-free use for social media, web and print)

Luxury Package (2-7 days)

All lodging, transportation, meals and activities paid for by organizer

BRANDED BANNER

- 1 blog posts of 1,000+ words SEO-optimized on SpaTravelGal.com
- 2 Instagram photos during the duration of the trip starting after day 1, to continue one day after the trip. May not be real time, depending on availability of internet.
- 3 tagged Instagram stories during trip and IGTV video
- 1 mention on Tripadvisor's platform with a photo
- 1 social media post per day on Facebook and verified Twitter
- 3 iPhone photographs (royalty-free use for social media and web)
- 2 DSLR photographs (royalty-free use for social media, web and print)

BRAND AWARENESS PACKAGES

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SPA INC.-TRAVELS WITH AVA
USA TODAY 10 BEST
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